

Jouhou Koukai

PRESS RELEASE

For Immediate Distribution

Tokyo, April 10, 2003: Jouhou Koukai Services (JKS) is celebrating the Second Anniversary of the launch of its web site - www.jouhoukoukai.com. For two years the site became the leading source of documents, regulatory information, intelligence and consulting services on the Japanese pharmaceutical market, and its popularity is on the rise. As the results from a recently commissioned e-health benchmarking study show in using the three top keywords describing our activities - **pharma disclosure Japan** the ranking by the major search engines are:

- No. 1 in [LookSmart](#) and [MetaCrawler](#) search
- No. 2 in [Google](#), [Yahoo](#) and [MSN](#) search.

Our core contribution is the [Japanese Approvals Database \(JAD\)](#) - constantly updated and now spanning over five years from 1999 to the latest pharmaceutical products registered in Japan in January 2003. At present, the JAD is the most comprehensive and only English-language database of the medicinal products registered in Japan. In its latest update the JAD contains data for nearly 300 products divided in two categories - product description and documents. Under the category of product description the manufacturer, approved formulations, brand (trade) name, generic name and co-marketing partners are listed. The documents data include the availability and the latest version of the Package Inserts (PI), the Evaluation Report (of the regulatory authorities) and the Japanese equivalent of the Summary Basis of Approval (SBA). Predominantly, those documents are available in Japanese, as for our overseas clients both content analysis and/or full translation into English are offered as a part of our consulting and advisory services.

Available at the web site of JKS are several repositories and collections of documents related to the [Public Access to Information Law \(PAIL\)](#), Japanese [regulatory information](#), [laws](#), Ministry of Health, Labor and Welfare [regulations](#), other source documents and [news](#) relevant to the pharmaceutical affairs, and pharmaceutical/medical device [industry](#) in Japan.

Starting from 2003, along with the maintenance of the [JAD](#) and retrieval of disclosed documents, JKS is upgrading its [consulting](#) capabilities to capitalize on its unparalleled expertise with the Japanese regulatory documents and regulations. Part of the expansion focuses on the primary medical market research targeting physicians and the trends in prescription drugs.

Forthcoming is the JKS Partnership Program - with regulatory agencies and professional partners around the world, and the announcement for the new appointments to the JKS's Advisory Board of international experts and prominent academics.

Best regards

Jouhou Koukai Services LLC

Email: j_koukai@zaa.att.ne.jp **International Fax:** [+81-333-257-963](tel:+81-333-257-963)





Jouhou Koukai Services LLC was established in 2001 to provide services under the Law Concerning Access to Information Held by Administrative Organs enforced in Japan on April 1, 2001.

The Law - also known as is equivalent to the US Freedom of Information Act (FOIA) and considered of significant interest for the worldwide healthcare, pharmaceutical, biotechnological, medical devices and allied industries.

[About JKS](#) | [Contacts](#) | [Japan Office](#) | [Sales](#) | [Intl. Fax: +81-333-257-963](#)

Copyright © 2001-2003 by JKS LLC. All rights reserved worldwide. All materials on this web site are protected by copyrights. Jouhou Koukai and Jouhou Koukai logo are trademarks of JKS LLC.